

HB 430 – AS AMENDED BY THE HOUSE

29Jan2014... 1708h

2013 SESSION

13-0589  
01/09

HOUSE BILL           **430**

AN ACT                requiring insurance companies sending out solicitations for insurance to include a disclosure on such solicitations.

SPONSORS:           Rep. Chirichiello, Rock 6; Rep. D. Thompson, Rock 6; Rep. J. Webb, Rock 6

COMMITTEE:          Commerce and Consumer Affairs

---

AMENDED ANALYSIS

This bill requires insurance companies sending out solicitations for insurance to include a disclosure on such solicitations.

-----

Explanation:        Matter added to current law appears in ***bold italics***.  
                          Matter removed from current law appears [~~in brackets and struck through.~~]  
                          Matter which is either (a) all new or (b) repealed and reenacted appears in regular type.

**HB 430 – AS AMENDED BY THE HOUSE**

29Jan2014... 1708h

13-0589  
01/09

STATE OF NEW HAMPSHIRE

*In the Year of Our Lord Two Thousand Thirteen*

AN ACT                    requiring insurance companies sending out solicitations for insurance to include a disclosure on such solicitations.

*Be it Enacted by the Senate and House of Representatives in General Court convened:*

1            1 New Section; Life Insurance; Solicitations for Insurance. Amend RSA 408 by inserting after  
2 section 11 the following new section:

3            408:11-a Advertisements. Any solicitation for insurance authorized to be sold in New Hampshire  
4 under authority of RSA 401:1, III which is sent through the United States Postal Service, targeted  
5 primarily, but not solely to New Hampshire consumers over age 60, and which invites the consumer  
6 to send his or her contact information to the insurer or any person acting on behalf of the insurer  
7 using a pre-paid response card, shall include the following disclosure or a substantially similar  
8 disclosure, conspicuously on the mailing: *“This is a solicitation for insurance. You do not have to*  
9 *respond. If you have questions and are a New Hampshire resident, contact the New Hampshire*  
10 *Insurance Department at\_\_\_\_\_.”* The solicitation shall include the address and toll-free  
11 number for the New Hampshire insurance department.

12            2 Effective Date. This act shall take effect 60 days after its passage.